Recommendations

🐻 BPItrade.com

As of 27 February 2015

Company	Ticker	Rating	Price	Last	% Upside	Mkt Cap	Mkt Cap	P/E (x)		P/B (x)		ROE (%)		Div Yield (%)		EPS		YOY growth (%)	
Name			Target	Price	(Downside)	(Php B)	(US\$ B)	FY15F	FY16F	FY15F	FY16F	FY15F	FY16F	FY15F	FY16F	FY15F	FY16F	FY15F	FY16F
Aboitiz Power	AP	O/P*	43.78	44.40	(1.4%)	326.7	7.4	17.8	15.9	1.4	1.3	16.5%	16.8%	2.8%	3.1%	2.49	2.79	6.0%	12.0%
Ayala Land	ALI	W/B	40.60	36.25	12.0%	532.0	12.1	29.7	25.5	3.5	3.2	14.0%	14.8%	1.4%	1.7%	1.22	1.42	17.3%	16.4%
BDO	BDO	Reduce	104.40	111.00	(5.9%)	397.5	9.0	15.8	13.5	2.0	1.8	13.4%	14.2%	1.8%	1.8%	7.02	8.22	10.2%	17.1%
Bloomberry	BLOOM	Buy	14.60	10.80	35.2%	119.2	2.7	23.0	15.2	3.9	3.1	16.7%	20.3%	N/A	N/A	0.47	0.71	27.0%	51.1%
Century Pacific	CNPF	Buy*	20.00	18.80	6.4%	41.9	1.0	23.8	20.7	4.7	4.1	20.0%	19.7%	1.1%	1.3%	0.79	0.91	14.5%	15.2%
Chinabank	CHIB	Sell*	39.10	46.60	(16.1%)	80.0	1.8	11.7	10.5	1.4	1.3	12.4%	12.6%	3.0%	3.0%	4.00	4.42	14.3%	10.5%
DMCI	DMC	W/B	17.70	15.80	12.0%	209.8	4.8	14.0	13.0	2.7	2.4	21.2%	19.7%	2.2%	2.9%	1.13	1.22	39.5%	8.0%
DNL	DNL	Hold	18.00	18.08	(0.4%)	64.6	1.5	27.0	22.9	4.0	3.6	15.0%	15.6%	0.9%	1.3%	0.67	0.79	34.0%	17.9%
Eastwest	EW	U/P*	23.60	25.50	(7.5%)	28.8	0.7	10.5	9.6	1.3	1.2	12.3%	12.5%	3.9%	3.9%	2.43	2.66	37.3%	9.5%
Emperador	EMP	U/P*	9.38	10.84	(13.5%)	174.7	4.0	29.3	27.8	4.8	4.5	7.1%	7.8%	2.4%	2.5%	0.37	0.39	(2.6%)	5.4%
Globe	GLO	Reduce	1501.00	1905.00	(21.2%)	252.9	5.7	22.1	20.9	3.9	3.7	18.2%	18.5%	3.8%	3.8%	86.38	91.26	(0.7%)	5.6%
ICTSI	ICT	O/P*	121.00	112.10	7.9%	228.2	5.2	26.5	19.7	3.1	2.9	11.1%	13.9%	1.0%	1.3%	4.23	5.69	6.7%	34.4%
Jollibee	JFC	Sell	162.00	219.80	(26.3%)	234.5	5.3	42.8	37.8	7.6	6.8	17.9%	18.1%	0.9%	1.0%	5.14	5.81	13.7%	13.0%
Max's Group	MAXS	W/B	35.00	29.00	20.7%	31.5	0.7	30.2	26.6	4.2	3.6	14.0%	13.7%	0.0%	0.0%	0.96	1.09	174.3%	13.5%
Megaworld	MEG	Buy*	7.51	5.47	37.3%	176.3	4.0	15.2	12.4	1.5	1.3	10.7%	11.5%	0.6%	0.6%	0.36	0.44	16.1%	22.2%
Meralco	MER	Buy	364.00	280.00	30.0%	315.6	7.2	18.3	19.3	3.2	2.7	17.7%	14.3%	2.9%	2.8%	15.30	14.50	(6.1%)	(5.2%)
Metrobank	MBT	O/P*	87.60	92.55	(5.3%)	254.0	5.8	12.1	10.1	1.5	1.3	13.1%	13.9%	1.1%	1.1%	7.65	9.14	12.3%	19.5%
Manila Water	MWC	NR	33.00/	31.85	3.6%/	64.2	1.5	10.4/	9.2/	1.6/	1.4/	18.6%/	18.4%/	3.4%/	4.0%/	3.05/	3.47/	20.1%/	13.8%/
			19.00**		(71.7%)		1.5	19.1	19.4	2.2	2.0	13.4%	12.2%	3.4%	2.7%	2.06	2.03	(18.9%)	(1.5%)
PLDT	TEL	O/P*	3256.00	3162.00	3.0%	683.2	15.5	19.0	17.8	5.3	5.3	27.9%	30.0%	5.6%	5.8%	166.26	177.44	3.1%	6.7%
PNB	PNB	Sell*	64.80	83.45	(22.3%)	104.2	2.4	12.7	10.8	1.0	0.9	8.0%	8.6%	0.0%	0.0%	6.59	7.72	39.0%	17.1%
Puregold	PGOLD	Reduce	38.00	39.40	(3.6%)	109.0	2.5	22.3	20.2	2.9	2.6	13.0%	12.9%	1.0%	1.2%	1.77	1.95	14.9%	10.2%
RCBC	RCB	O/P*	54.30	46.10	17.8%	58.8	1.3	10.0	8.5	1.1	1.0	11.7%	12.5%	2.2%	2.2%	4.61	5.41	34.4%	17.4%
Robinsons Land	RLC	W/B	28.47	28.00	1.7%	114.6	2.6	21.7	18.3	2.0	1.9	9.4%	10.3%	1.3%	1.4%	1.29	1.53	11.2%	18.6%
Robinsons Retail	RRHI	Buy*	83.00	85.00	(2.4%)	117.7	2.7	24.2	19.1	2.6	2.4	11.3%	12.6%	0.7%	0.9%	3.51	4.46	31.5%	27.1%
Security Bank	SECB	W/B	165.70	160.00	3.6%	96.5	2.2	12.4	11.3	1.8	1.6	15.4%	14.8%	1.2%	1.2%	12.93	14.17	(1.7%)	9.6%
Semirara	SCC	Reduce	138.00	155.60	(11.3%)	166.3	3.8	16.2	15.2	5.7	4.7	35.4%	32.6%	3.1%	3.5%	9.61	10.23	91.4%	6.5%
SSI Group Inc.	SSI	O/P*	10.45	9.95	5.0%	33.0	0.7	26.9	19.5	3.1	2.7	11.4%	14.0%	0.8%	1.1%	0.37	0.51	32.1%	37.8%
Trans-Asia	TA	Buy*	2.86	2.26	26.5%	11.0	0.2	8.1	5.9	1.4	1.2	17.1%	19.6%	1.8%	1.8%	0.28	0.38	1300.0%	35.7%
Unionbank	UBP	U/P*	64.70	70.20	(7.8%)	74.3	1.7	10.2	9.2	1.4	1.2	14.1%	14.0%	3.0%	3.0%	6.91	7.60	11.8%	10.0%
URC	URC	Buy*	216.00	218.00	(0.9%)	475.6	10.8	34.8	30.6	7.4	6.7	21.3%	22.0%	1.6%	1.9%	6.27	7.13	18.3%	13.7%
Vista Land	VLL	Buy*	7.78	7.15	8.8%	61.1	1.4	9.3	7.5	1.0	0.9	11.1%	12.4%	1.9%	2.1%	0.77	0.95	14.9%	23.4%

Source: BPI Securities Corp. **values to be determined by arbitration proceeding win or loss = **Php33.00 – fair value assuming arbitration win; Php19.00 – fair value assuming arbitration loss *Pending rating change to new rating system

What our ratings mean: Buy - stock offers share price upside of > 15% vs. price target over the next 6 to 12 mos; W/B (Weak Buy) - stock offers share price upside of > 5% and < 15% vs. price target over the next 6 to 12 mos; Hold - stock offers share price upside of < 5% and downside of < 5% vs. price target over the next 6 to 12 mos; Reduce – stock offers share price downside of > 5% and < 15%; Sell - stock offers share price downside of > 15% vs. price target over the next 6 to 12 mos; NR (NOT RATED) - no recommendation



APPENDIX | GENERAL DISCLAIMER

The information contained herein is based on information obtained from sources considered to be reliable, but does not make any representation or warranty, express or implied, as to its accuracy, completeness, timeliness or correctness for any purpose. All the charts and graphs are taken from publicly available sources or derived from proprietary data. Expressed opinions may be subject to change without prior notice. Any recommendation contained herein does not pertain to any specific investment objectives, financial situation and the particular needs of any addressee.

The information herein is published for the information of addressees only and is not to be taken in substitution for the exercise of judgment by addressees who should obtain separate legal or financial advice. The Company or any of its related companies or any individuals connected with the group accepts no liability for any direct, special, indirect, consequential, incidental damages or any other loss or damages of any kind arising from any use of the information herein (including any error, omission or misstatement herein, negligent or otherwise) or further communication thereof, even if the Company or any other person has been advised of the possibility thereof.

The information herein is not to be construed as a solicitation to buy or sell any securities, or currency mentioned therein. The information herein is not intended for distribution to, or use by, any person or entity in any jurisdiction or country where such distribution or use would be contrary to law or regulation.

Sources:

www.bloomberg.com, www.cnn.com, www.cnbc.com, www.bsp.gov.ph, www.pse.com.ph, www.inquirer.net, www.bworldonline.com, www.philstar.com, www.interaksyon.com

BPItrade.com

APPENDIX | SALES DISCLAIMER

This report was prepared by a sales function within BPI Securities Corporation ("BSC"). Any opinions expressed herein are solely those of the author and may be different from the views expressed by BSC itself and its other departments, including the research department. Sales functions are subject to potential conflicts of interest which the other BSC departments, including the research department, do not encounter.

This report is published for the information of the recipients only. This report is not to be construed as a solicitation to buy or sell any securities, futures, options or other financial instruments, to participate in any particular trading strategy or to provide any investment advice or services. Any recommendation contained herein does not pertain to any specific investment objectives, financial situation and the particular needs of any recipient.

BSC is not a deposit-taking institution and their obligations or liabilities do not represent the obligations or liabilities of the Bank of the Philippine Islands ("BPI"). Securities and other financial instruments discussed, recommended, offered, or sold by BSC: (a) are not insured by the Philippine Deposit Insurance Corporation; (b) are not deposits or other obligations of any insured depository institution (including BPI); and (c) are subject to investment risks, including the possible loss of the principal amount invested.

BSC may deal or transact in a manner inconsistent with the views discussed in this report. BSC trades or may trade as principal in the instruments mentioned herein. BSC, its directors, officers and/or employees may have positions or other interests in, and may effect transactions in, securities mentioned in this report. BSC may make a market in the instruments discussed herein. The author of this report may know the nature of such positions and strategies.

The assumptions, estimates and opinions expressed in this report are the author's judgment as of the date hereof and are subject to change without notice. Although this report is based on information obtained from sources considered to be reliable as of the date hereof, the author does not make any representation or warranty, express or implied, as to its accuracy, timeliness or completeness for any purpose. Any information is subject to change without notice and the author is not under any obligation to update or keep current the information contained herein.

Certain transactions or securities in this report are subject to substantial risk and are not appropriate for all investors. Past performance is not necessarily a guide to future performance. BSC deals with counterparties on an arm's length basis. BSC assumes that each counterparty is capable of making an independent evaluation of the merits and risks of each, and an independent decision on any, transaction.

BSC does not render legal, tax or financial advice, and the information contained in this report should not be considered as such and should not be taken in substitution for the exercise of judgment by the recipient who should obtain separate legal, tax or financial advice. No liability whatsoever is accepted for any direct, special, indirect, consequential, incidental damages or any other loss or damages of any kind arising from any use of the information herein (including any error, omission or misstatement herein, negligent or otherwise) or further communication thereof.

This report contains confidential and privileged information for the sole use of the intended recipients. Any review, retransmission, dissemination or other use of, or taking of any action in reliance upon, this report by persons or entities other than the intended recipients is strictly prohibited. Receipt and review of this report constitutes your agreement not to redistribute, retransmit, or disclose to others the contents, opinions, conclusion, or information contained in this report (including any investment recommendations, estimates or price targets) without first obtaining expressed permission from an authorized officer of BSC. If you are not the intended recipient, please contact the sender, immediately delete this communication and maintain the confidentiality of what you may have read.

E-mail transmission cannot be guaranteed to be secure or error-free. BSC reserves the right to monitor all e-mail communications. If you would like to stop receiving this report, please contact the sender.

Choice of the Investing Generation

BPItrade.com

APPENDIX | RESEARCH DISCLAIMER

This report was prepared by an analyst(s) of BSC. Any opinions expressed herein are solely those of the author and may be different from the views expressed by BSC itself and its other departments.

This report is published for the information of the recipients only. This report is not to be construed as a solicitation to buy or sell any securities, futures, options or other financial instruments, to participate in any particular trading strategy or to provide any investment advice or services. Any recommendation contained herein does not pertain to any specific investment objectives, financial situation and the particular needs of any recipient.

BSC is not a deposit-taking institution and their obligations or liabilities do not represent the obligations or liabilities of the Bank of the Philippine Islands ("BPI").

Securities and other financial instruments discussed, recommended, offered, or sold by BSC: (a) are not insured by the Philippine Deposit Insurance Corporation; (b) are not deposits or other obligations of any insured depository institution (including BPI); and (c) are subject to investment risks, including the possible loss of the principal amount invested.

BSC may deal or transact in a manner inconsistent with the views discussed in this report. BSC trades or may trade as principal in the instruments mentioned herein. BSC, its directors, officers and/or employees may have positions or other interests in, and may effect transactions in, securities mentioned in this report. BSC may make a market in the instruments discussed herein. The author of this report may know the nature of such positions and strategies.

The author(s) has received assistance from the subject company in this report including but not limited to meetings with the management of the company. The analysts and/or associates from time to time seek to establish business or financial relationships with companies covered in their research reports. Consequently, investors should be aware that BSC and/or the analysts/associates may have one or more conflicts of interests that could affect the objectivity of this report.

The assumptions, estimates and opinions expressed in this report are the author's judgment as of the date hereof and are subject to change without notice. Although this report is based on information obtained from sources considered to be reliable as of the date hereof, the author does not make any representation or warranty, express or implied, as to its accuracy, timeliness or completeness for any purpose. Any information is subject to change without notice and the author is not under any obligation to update or keep current the information contained herein.

Certain transactions or securities in this report are subject to substantial risk and are not appropriate for all investors. Past performance is not necessarily a guide to future performance. BSC deals with counterparties on an arm's length basis. BSC assumes that each counterparty is capable of making an independent evaluation of the merits and risks of each, and an independent decision on any, transaction.

BSC does not render legal, tax or financial advice, and the information contained in this report should not be considered as such and should not be taken in substitution for the exercise of judgment by the recipient who should obtain separate legal, tax or financial advice. No liability whatsoever is accepted for any direct, special, indirect, consequential, incidental damages or any other loss or damages of any kind arising from any use of the information herein (including any error, omission or misstatement herein, negligent or otherwise) or further communication thereof.

Choice of the Investing Generation